# SoftDrop®



No matter where your production is shooting, Rosco's SoftDrop backdrops are the perfect background choice to bring any location into the sound stage.

Rosco's Academy Award<sup>®</sup> winning backdrops are now available using a natural, cotton fabric. Available in all of our Frontlight, Backlight or Day/Night Backdrop formats, SoftDrops can be produced as large as 39'h x 170'w – seamless!

### **KEY FEATURES**

- Extra-large, seamless sizes available allowing filmmakers to shoot from any angle or position avoiding visible seams.
- Available using all of our Frontlight, Backlight, and Day/Night Backdrop formats.
- Folded and packaged into a shipping box removing the need for heavy, protective tubes and extra-long freight trucks and containers.
- The woven cotton fabric, on which SoftDrops are printed, unfolds easily from its packaging and smooths out quickly as it's hung.
- Printing on cotton fabric results in an ultra-matte finish that's inherently semi-translucent, thus giving no kick or spurious reflections.
- Requires less light to illuminate properly, which equals less time and energy devoted to rigging and powering the lighting setup, and less lighting maintenance over time.
- Environmentally friendly: cotton substrate and water-based, non-solvent inks mean a smaller carbon footprint.
- SoftDrops are flame-retardant.
- Selective softening can be applied to the planes of the image to enhance the feeling of depth on camera.

# SöftDrop

### **SPECIFICATIONS**

- Maximum seamless size for Day/Night or two-sided drops: 38'H x 131'W (11.6m H x 40m W)
- Maximum seamless size for single sided drop (day only or night only): 39'H x 170'W (11.89m H x 51.82m W)
- Weight: 8.70oz/yd² (295g/m²)
- Fabric: 100% Cotton
  - Ink: Water-Based
  - Non-Durably Flame Retardant Meets NFPA 701 Test method 1 Meets BS5867 Part 2 Meets DIN 4102 B1

Contact backdrops@rosco.com to request a flame certificate for your project.

# **FINISHING OPTIONS**

- Hem, grommets and ties
- Hem, with hidden grommets & ties
- Hem only
- Pipe/chain pocket with pull rope
- Pipe/chain pocket with grommets
- Velcro
- Other finishes available upon request

# LIGHTING SUGGESTIONS

When front lighting SoftDrops the goal is to create an even wash of light across the image. This is made easier by the highly matte cotton surface, and best achieved by lighting from above the drop.

Backlighting is best performed using an oblique wash of light from below, and due to the slightly open weave of the fabric it is not recommended to light SoftDrops directly from behind. For Day/Night drops, or backlit night drops, lighting from the bottom on the back side will also allow the light to fall off toward the top, creating a darker upper night sky. If necessary, on taller drops additional lighting can take place from the top, also at an oblique angle.

Specific areas within a night drop can be highlighted using individual lamps behind the desired area. Drops can also be lit using bounced light, instead of direct lighting.

# ADDITIONAL SERVICES AVAILABLE

Photography, Layout Assistance, Scanning, Retouching, Image Manipulation, Image Library, RABBIT Motion Plates, Rental Backdrops. www.roscodigital.com/softdrop backdrops@rosco.com